



An event about innovation in fire risk prevention and control in Bordeaux and Mimizan, Nouvelle-Aquitaine on 8-10 October 2024

The IEFC, in close collaboration with the FIRE-RES consortium and its local partners (SDIS, Municipality and Tourist Office of Mimizan) is pleased to announce, within the framework of the FIRE-RES project, an event dedicated to innovation prevention and fight against the risk of forest fires, to be held from <u>Tuesday 8th to Thursday October 10, 2024 in Bordeaux and Mimizan</u>. This event comes at a time when recent fires in the recent fires in the region have attracted considerable public and media interest. The event will be open to **experts of this sector and the media** Tuesday 8th and Wednesday 9th upon registration, while Thursday, October 10 is reserved for project partners. Participants will have the opportunity to:

- Attend conferences and round tables on the latest innovations in forest fire forest fire prevention (Tuesday, October 8, Bordeaux)
- Participate in a field day to observe best practices in action (Wednesday, October 9, Mimizan) - Various visits are planned to meet stakeholders involved in forest management, fire prevention and firefighting - in the presence of the President of the Landes Departmental Council, Xavier Fortinon

The event will bring together a diverse panel of actors: European research structures (CTFC, INRAe), institutions involved in fire prevention and firefighting (SDIS, DFCI, ARDFCI), companies/associations specializing in financial innovation and impact projects innovation and impact projects (Blueforest, Nactiva), as well as forestry stakeholders, to take stock of recent innovations in forest fire prevention and management. We expect over 100 participants!

During this meeting, participants will have the **opportunity to discover** the operational techniques used in the French South-West, visit a local wood treatment industry, and find out about the economic challenges facing the Landes de Gascogne. The conferences, led by local players such as DFCI and MISSO Groupama Insurance, will also address major themes such as the financing of resilient landscapes, with a particular focus on economic instruments and models for forest restoration.

This event will provide an opportunity to share the results and progress of current projects while highlighting the specific features of fire prevention and firefighting in Nouvelle-Aquitaine.

We are inviting the media to attend and cover this event, which is essential for raising public awareness of the current challenges and innovative solutions to forest fire management while promoting the specific features and best practices developed in the Nouvelle-Aquitaine region. The event will be held in French and English, with simultaneous translation planned. <u>Agenda</u> of the event.







About IEFC: Founded in 1998, IEFC aims to facilitate and coordinate the sharing of knowledge on the sustainable management of planted forests and the resilience of their territories between education, research and forestry actors. <u>Press kit</u> - <u>www.plantedforests.org</u>

About the FIRE-RES project: FIRE-RES aims to develop an integrated fire management model to make European territories fire-resistant. <u>Brochure</u> - <u>www.fire-res.eu</u>



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